



## Style Guide

The Fund for Santa Barbara requests that, where appropriate, partners and grant award recipients include mention of the FUND's support by listing the FUND's name or logo.



[Click here for standard use Logos](#)

[Click here for alternate use Logos](#)



*For projects funded to Youth Making Change, please use the Youth Making Change logo.*

[Click here for YMC logos.](#)

**Please do not alter the logos by, for example changing their aspect ratios, coloring, or adding filtering. Please do not use screen captures/low resolution versions of our logo. For any additional logo or brand needs, please contact: [hello@fundforsantabarbara.org](mailto:hello@fundforsantabarbara.org).**

### Connect with us!

We ask that you to tag/hyperlink us and connect with us online:



Facebook: @FundforSantaBarbara



Instagram: @FundforSantaBarbara



Website: [fundforsantabarbara.org](http://fundforsantabarbara.org)

**When speaking about the organization, say and/or write out the full name in the first mention, The Fund for Santa Barbara, on any public-facing materials. Subsequently, The FUND should be used.**



## Describing The FUND:

The Fund for Santa Barbara (est. 1980) is a non-traditional community foundation that supports organizations and groups working for progressive social change in Santa Barbara County. The FUND is dedicated to helping find solutions to current and emerging social problems and issues that challenge our society as a whole. We understand that social conditions improve most dramatically when those who have been denied power and justice lead on their own behalf to confront, challenge, and change the conditions that have denied them access to justice and equity.



## Our Mission:

**The Fund for Santa Barbara advances progressive change by strengthening movements for Economic, Environmental, Political, Racial, and Social Justice.**



## Our Strategies:

- Make Grants to community groups and coalitions across the region supporting long-term movements and emerging needs.
- Build Capacity of progressive organizations to help them be bold and effective.
- Nurture Coalitions by being a hub for collaborative efforts and serving as a trusted table to convene people and groups for strategy, resource sharing, and inspiration.
- Influence Philanthropy to support community organizing and movement building.
- Develop Movement Leadership so that social justice movements and the progressive philanthropy sector look like the communities we serve: diverse, intergenerational, and values-driven.



## Describing Youth Making Change:

Youth Making Change (YMC) is a teen-led grant-making program, launched in 2008, that provides young people with the opportunity to engage directly in organized philanthropy (giving grants). Each YMC Board (one meets in Santa Maria and one meets in Santa Barbara) gives out up to \$15,000 in grants to projects led by youth that impact young people in Santa Barbara County.